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BIRMINGHAM FAST REPAIR COMPLETES BRAND RENOVATION

Birmingham Fast Repair Will Now Be Known as Scout Home Services

Birmingham, AL— October 25, 2021 — Local home-service and repair provider, Birmingham Fast Repair, is proud to announce its company's rebranding. Beginning October 2021, Birmingham Fast Repair will be known as Scout Home Services. "We want our customers to know that very little is changing," Seth Hamby (owner) stated when discussing the decision to move the company's brand in a new direction. "We will have a new name, logo, and slightly different colors, but that's it. Same owner, same staff, and same commitment to offering the best possible customer experience."

Working closely with Dotedison, a local marketing company, the decision was made to re-brand due to the Birmingham Fast Repair's growth over the last five years and its vision to expand its services outside the Birmingham area. With its unique business model, the company has been able to provide an array of exceptional home service and repair work within and around the Birmingham area. "We do so much more than repair work," a company spokesman stated, when discussing the decision to re-brand. With the company currently providing services for improvements, odd jobs, maintenance, assemblies, and so much more, the brand name Birmingham Fast Repair no longer seemed to speak to the scope of services that the company offers. Thus, the Scout brand, with a "dog" theme was created to portray the loyalty, companionship, and reliability of Scout Home Services.

Started in 2016 as a way to make ends meet while in-between jobs, Hamby began to offer fast and affordable home repair to Birmingham residents. The local handyman never could have envisioned that five years later Birmingham Fast Repair would morph into the locally recognized and trusted home service and repair company that it is today. In that time the company has grown to include an office staff, salesman and team of experienced handymen ready and waiting to serve their loyal and new customers. "The name Birmingham Fast Repair has served us well. It's bittersweet to say goodbye, but we are very excited about what the future has in store for us as Scout Home Services," said Hamby about the home service and repair company he built from the ground up. Shaped from its humble beginnings, and with an exciting vision for the future, Scout Home Services will continue to bring its "customer-first" mentality and expertise to the Birmingham area and beyond for years to come.

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